



Source: Yorkshire Evening Post {Main}  
 Edition:  
 Country: UK  
 Date: Monday 10, May 2010  
 Page: 15  
 Area: 456 sq. cm  
 Circulation: ABC 44818 Daily  
 BRAD info: page rate £6,836.04, scc rate £21.05  
 Phone: 0113 243 2701  
 Keyword: Marketing Leeds

> durrants

# Sizzling start in search for top sausages

**BY CHARLES HESLETT**

IF you like a bit of sausage in the morning make sure you visit a Leeds hotel in the coming months.

The hunt is on for the best breakfast banger in Leeds in the lead up to the Leeds Loves Food festival, which runs from July 1 to 4.

Eight game-for-a-laugh general managers from the city's top hotels swapped their suits for pyjamas on Friday and got their forks into some prime porkers in City Square to launch the competition.

Over the coming months they want customers to vote for the city's superior sausage.

Gordon Jackson, chairman of Leeds Hotel Association (LHA), said: "The humble sausage is an often overlooked part of menus, but hoteliers know just how important it is to have banging bangers.

"Guests often plump for the full

English when they stay in Leeds hotels – for Brits it's a traditional start to the day.

"For foreign guests it's part of the experience of staying in the UK, so we pay very careful attention to our sausage selection.

"LHA members have award-

winning chefs and award-winning menus, and we're out to remind people that it's the little things that count when it comes to cuisine."

The Leeds Hotels Association (LHA) wants punters to scour the city's best hotels and venues and nominate the 'Best Hotel Sausage in Leeds'.

## Voting

Voting cards will be available at all eight participating LHA member hotels.

They are: 42 The Calls, The Met Hotel, The Queens, Thorpe Park Hotel & Spa, Chevin Country Park Hotel & Spa, Ibis, Weetwood Hall Conference Centre & Hotel and Crowne Plaza.

The competition runs until June 11 and the winner will be announced at the grand final tasting as part of the festival on Friday, July 2.

During Leeds Loves Food the city will showcase its culinary talents and delicious offerings through a programme of events, offers and demonstrations.

Deborah Green, chief executive of Marketing Leeds said: "Here in Leeds we are proud of our reputation as a city with high quality food and hotels, one that is recognised by national and international visitors alike.

"This competition will help showcase Leeds hotels' commitment to a quality customer experience, whilst promoting our Leeds Loves Food festival in the summer."

As part of the countdown to the festival ten restaurants and bars across the city sold starters for 10p on Saturday.

For more details go to [www.leedslovesfood.com](http://www.leedslovesfood.com)

[charles.heslett@ypnc.o.uk](mailto:charles.heslett@ypnc.o.uk)



Source: Yorkshire Evening Post {Main}  
Edition:  
Country: UK  
Date: Monday 10, May 2010  
Page: 15  
Area: 456 sq. cm  
Circulation: ABC 44818 Daily  
BRAD info: page rate £6,836.04, scc rate £21.05  
Phone: 0113 243 2701  
Keyword: Marketing Leeds

> durrants



**PYJAMA PARTY:** Managers from the Leeds Hotels Association in City Square for the launch of the search for the Best Hotel Sausage. PICTURE: GRAHAM LINDLEY